
LALCV.ORG



**LOS ANGELES LEAGUE OF
CONSERVATION VOTERS**

Electing Environmental Leaders in Los Angeles County Since 1976

www.LALCV.org

Smith-Weiss Environmental Champion Awards

Each year, elected officials, community leaders, supporters and friends, gather for the Smith-Weiss Environmental Champion Awards to honor the work of environmental champions in Los Angeles County.

The 2012 Smith-Weiss Awards will be held on Sunday, May 12 from 2:00 to 5:00 p.m. in Hancock Park. LALCV will be honoring:

- **John Perez**, Speaker, California Assembly
- **Pam O'Conner**, Santa Monica City Councilmember
- **Lauren Bon/The Metabolic Studioation**
- **CicLAvia**

John Perez will be the Keynote Speaker.



Who We Are

LALCV endorses and financially supports candidates committed to environmental leadership throughout Los Angeles County.

- **Unique:** LALCV is the only organization in Los Angeles County solely dedicated to electing pro-environment municipal leaders
- **Experienced:** LALCV was established in 1976
- **Respected:** LALCV's endorsement is one of the most sought-after in local elections throughout Los Angeles County
- **Successful:** LALCV has helped elect more than 100 Mayors, City Councilmembers, County Supervisors and other local officials



What We Do



LALCV has helped elect environmental leaders throughout Los Angeles County:

- Agoura Hills
- Bell Gardens
- Burbank
- Calabasas
- Commerce
- Culver City
- Diamond Bar
- Duarte
- El Monte
- El Segundo
- Glendale
- Inglewood
- Lawndale
- Long Beach
- Los Angeles (City)
- Los Angeles County
- Malibu
- Manhattan Beach
- Maywood
- Montebello
- Monterey Park
- Pasadena
- Pomona
- Redondo Beach
- Rio Hondo Community College
- San Fernando
- Santa Monica
- South Pasadena
- Torrance
- West Hollywood
- Walnut
- Whittier
- Water Replenishment District of Southern California

For a complete list of endorsements, please visit: <http://www.lalcv.org/lalcv-endorsements>.

How We Do Our Work

LALCV's board members bring a wide range of skills and experience to the candidate endorsement process including:

- In-depth knowledge of environmental issues facing Southern California
- Extensive research and analysis of elections and candidates
- Political and campaign expertise



LALCV Board Members Maria Armoudian, Marc Sturdivant (former) and Molly Bosted



LALCV Board Members attending the 2010 Smith-Weiss Environmental Champion Awards

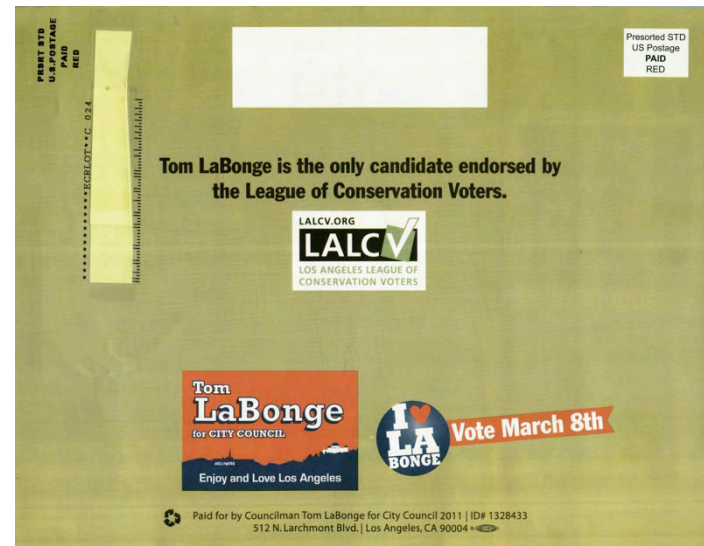
How We Endorse

LALCV's process ensures that the best environmental candidate receives LALCV's endorsement:

- LALCV selects races in cities facing critical environmental issues
- All viable candidates are asked to complete a customized questionnaire
- Candidates participate in extensive interview by board committee
- Committee makes recommendation to full board for final vote of support



L.A. City Attorney Debate, April 22, 2009



Tom LaBonge for L.A. City Council Mailer, February 2011

How We Support Candidates

LALCV's support for endorsed candidates includes:

- Political support through endorsements, financial contributions, grassroots action, GOTV and other means
- Public outreach through earned media, televised debates, social media and other activities



What Elected Officials Say About Us

“As the political arm of Los Angeles County's environmental movement, LALCV plays a central role.”

—U.S. Congresswoman, Karen Bass

“LALCV is among my most cherished endorsements.”

—West Hollywood Councilmember, Jeffrey Prang

“[T]he support of a leading environmental organization in Los Angeles like LALCV was crucial to my success.”

—Los Angeles Controller, Wendy Greuel

LALCV’s endorsement “signaled to voters my commitment to real sustainability, and has inspired me to live up to LALCV's trust.”

—Santa Monica Councilmember, Kevin McKeown

“LALCV’s support helped an organized community protect what they had won: responsible, ethical politicians that truly represent the people.”

—Maywood Councilmembers, Felipe Aguirre, Veronica Guardado (Mayor Pro Tem), and Ana Rosa Rizo (Mayor)

The LALCV Community

Twice a year, environmental, political and community leaders gather together to support and celebrate the work and mission of LALCV

Smith-Weiss Environmental Champion Awards

Honorees have included:

- John Laird, California Natural Resources Secretary
- Karen Bass, U.S. Congresswoman
- Mary Nichol, CARB Chairperson
- Bob Blumenfield, California Assemblymember
- Mike Feuer, California Assemblymember



Elected officials attending the 2010 Smith-Weiss Environmental Champion Awards



2010 Smith-Weiss attendees: State Controller John Chiang and CARB Chair Mary Nichols

Just Desserts

A casual holiday event that brings together civic and environmental leaders and LALCV's many friends and colleagues

How You Can Help: Sponsorship Opportunities

LALCV sponsors are recognized throughout the year and are invited to meet with political and environmental leaders at all LALCV events

Champion \$10,000

- 15 tickets to all LALCV events
- Podium recognition at events
- Logo featured most prominently on website, invitations and other event materials

Partner \$2,500

- 10 tickets to all LALCV events
- Podium recognition at events
- Logo featured on website, invitations and other event materials

Steward \$5,000

- 10 tickets to all LALCV events
- Podium recognition at events
- Logo featured on website, invitations and other event materials

Friend \$1,000

- 5 tickets to all LALCV events
- Name listed on website and event materials

Supporter \$500

- 5 tickets to all LALCV events
- Name listed on website and event materials

Past Sponsors Include: Bingham McCutchen, Clean Energy, Renewable Resources Group, The Boeing Company, SOL, AECOM, Amy Fisch Solomon, Waste Management, SEIU 721, Better World Group, Los Angeles County Medical Association, SK Impact, California Assemblymember Mike Feuer, Los Angeles County Supervisor Mark Ridley-Thomas, California Assemblymember Felipe Fuentes, Long Beach Mayor Bob Foster

LALCV Board of Directors

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