



LALCV.ORG



LOS ANGELES LEAGUE OF
CONSERVATION VOTERS

YOUR VOTE. YOUR ENVIRONMENT.



Dear

On the first Earth Day, I was eleven-years-old. Simply put, it rocked my world. And I trace my own involvement in the environmental movement - including at the Los Angeles League of Conservation Voters (LALCV) - to that single day forty-one years ago.

So I've always thought of Earth Day as the "teach-in" that did so much to transform the world. As public consciousness changed, people began to demand that our government officials share our pro-environment priorities. And here in Southern California, the results are clear: We have a cleaner, more healthful place to live, raise our families and pursue our dreams.

But so much work still lies ahead, especially at the local level. The climate crisis, for instance, is the greatest challenge confronting modern civilization. And cities account for 70% of greenhouse-gas pollution.

That's just one of the reasons we need local officials with the courage to fight for pro-environment policies. Which is why LALCV has existed since 1976, and why we focus solely on electing pro-environment municipal leadership in LA County.

If you support LALCV's unique mission, then please consider making today the day you buy tickets to our May 15th *Smith-Weiss Environmental Champion Awards*. Our theme this year is "Green Innovation: Growing California's Future," and our honorees are:

Hon. John Laird, California Natural Resources Secretary

Hon. Cliff Numark, Torrance City Councilmember

Los Angeles Alliance for a New Economy (LAANE)

Tickets are available online at LALCV.org for \$75, and will be \$85 at the door. (Student tickets are just \$35.) Even if you can't attend, please consider making an online [donation](#) to support LALCV's work.

As always, the event will include **plenty of time for casual conversations with many of the most interesting elected officials and environmental and community leaders from across Southern California** - plus good food and drinks in a beautiful backyard setting. And we'll toast all the dedicated, LALCV-endorsed candidates and elected officials who continue to provide environmental leadership across LA County - including our most recent City Council winners: Burbank's Emily Gabel-Luddy; Pasadena's Jacque Robinson; South Gate's Jorge Morales; West Hollywood's Abbe Land; and LA's Paul Krekorian, Tom LaBonge, Herb Wesson and Mitchell Englander.

Happy Earth Day. I hope to see you - and to hear your personal Earth Day story - on

Sunday, May 15, at this year's Environmental Champion Awards. (It's from 2:00 to 5:00 pm at the Hancock Park home of Marjorie and John Nielsen, 434 South Lorraine Blvd., Los Angeles, California 90020.)


Sincerely,
Jonathan Parfrey
President, Board of Directors
Los Angeles League of Conservation Voters

P.S. If you'd like to share your personal Earth Day story with other members of the LALCV community, please join us on Facebook .

Find us on Facebook 

Follow us on 

PLEASE HELP FRIENDS HELP THEMSELVES (AND ALL OF US):

Forward this email 

[Forward to a friend](#)

 SafeUnsubscribe[®]



This email was sent to

by info@lalcv.net |

[Privacy Policy](#).

Los Angeles League of Conservation Voters | P.O. Box 2173 | Arcadia | CA | 91077