

PRESS RELEASE

From the Los Angeles League of Conservation Voters

For Immediate Release
October 9, 2006

Contact: Andi Liebenbaum
(626) 818-3740

LOS ANGELES LEAGUE OF CONSERVATION VOTERS ENDORSES MCKEOWN, O'CONNOR & O'DAY FOR SANTA MONICA CITY COUNCIL

LOS ANGELES, Calif. – The Los Angeles League of Conservation Voters, the county-wide political action committee dedicated to supporting candidates and ballot measures that protect the environment, today announced their endorsement of Kevin McKeown, Pam O'Connor, and Terry O'Day for the three open Santa Monica City Council seats. McKeown and O'Connor are incumbents who previously received an LALCV endorsement.

“LALCV is pleased to endorse these candidates for City Council who have a proven record of commitment to environmental protection and sustainability in Santa Monica,” said LALCV President Andi Liebenbaum. “The City is fortunate to have three candidates who put their community’s quality of life at the top of their priority lists.”

Pam O'Connor was endorsed for her efforts to improve public transportation in the city, among other accomplishments. Ms. O'Connor is a regular user of public transit who neither owns nor leases a car. “I’m actively doing something about traffic congestion in my role on the Metropolitan Transportation Authority/Metro Board,” says O'Connor. “I’ve worked tirelessly for a Light Rail line to our city. This fall construction starts on the first segment. As incoming Chair of the MTA, I will bring the leadership to finish the job of building a Light Rail line all the way to Santa Monica.” O'Connor has served on the Santa Monica City Council since 1994 and was mayor in 1997 and again in 1999.

Kevin McKeown earned the League’s endorsement, owing in large measure because to his commitment to protect neighborhoods from over-development and increased traffic, as well as his support for increased parks, playfields, and youth programs. “I’m committed to protecting our planet from the sadly unwise things we do when we live too close together and lose touch with our natural environment,” says McKeown. “I’m exceedingly proud, therefore, of what we in Santa Monica are doing to live light on the land and preserve our planet.” McKeown, who works as an Education Consultant, has served on the Santa Monica City Council since 1998.

The League also endorsed Terry O'Day for his long-term commitment to environmental sustainability including traffic reduction, safeguarding clean air and water, reducing waste generation, and advocating for the use of alternative energy vehicles. O'Day is the Executive Director of Environment Now, one of California's premier environmental foundations. He is also the co-founder of EV Rental Cars, the only environmental vehicle rental company in the United States. "I'm an environmentalist and business executive who understands that Santa Monica's quality of life is what makes us great," says O'Day. "My experience as an environmental leader guides my values and vision." This is Mr. O'Day's first run for City Council.

In its 30-year history, the Los Angeles League of Conservation Voters has helped to elect over 100 environmental leaders to local offices throughout Los Angeles County.

For more information on LALCV, please visit www.lalcv.org.

###