

PRESS RELEASE

From the Los Angeles League of Conservation Voters

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LOS ANGELES LEAGUE OF CONSERVATION VOTERS ENDORSES STEVE MADISON FOR PASADENA CITY COUNCIL

LOS ANGELES, Calif. – The Los Angeles League of Conservation Voters, the countywide political action organization dedicated to supporting candidates and ballot measures that protect the environment, today announced their endorsement of Steve Madison for the Pasadena City Council.

“During his first two terms on the City Council representing the 6th District, Steve Madison has illustrated his leadership in addressing climate change caused by the consumption of fossil fuels, increasing reliance on alternative energy sources, and developing the public transportation system,” said LALCV President Mitchell Schwartz. “Based upon his strong record on environmental issues and our confidence that he will continue to be a leader in this arena, the Los Angeles League of Conservation Voters has chosen to endorse Madison as one of the first candidates it has ever endorsed for the Pasadena City Council.”

Since first being elected in 2007, Madison has led the City’s green initiatives, including the adoption of the United Nations Green Cities Declaration and Urban Environmental Accords, the U.S. Mayor’s Climate Protection Agreement, the Green Cities Action Plan, the Green Building Program, and the creation of the City Environmental Advisory Commission. “I plan to make progress toward achievement of the 21 goals in the Green Cities Action Plan, gain funding and approval for extension of the Gold Line, ensure compliance with AQMD air quality targets, reduce energy consumption by the City, and increase the percentage of ‘green power’ purchased and sold by Pasadena’s Department of Water and Power,” Madison said in addressing his agenda if elected to a third term on the Council.

On the City Council, Madison’s record on the environment also includes convening a series of symposia, “Wither Pasadena?” to address the balance between development, the retention of open space, and affordable housing. He has supported the inclusionary zoning ordinance and business incentives to promote the construction of affordable housing. Madison was part of the majority of Council members who rejected professional football as well as increasing the residential impact fee paid by developers to increase the City’s park inventory. During his tenure, a master plan was adopted for

the Arroyo Seco and two new parks were opened, the first in 30 years.

The League endorses, supports, and helps elect candidates for local public office who will promote the conservation of natural resources and a healthy environment. In its 24-year history, the Los Angeles League of Conservation Voters has helped to elect more than 100 environmental leaders to local offices in Los Angeles County.

For more information on the LALCV, visit www.lalcv.org.

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